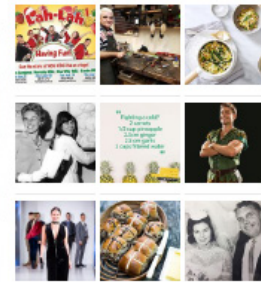


# Media Kit 2017

## WEB BANNERS

WE HAVE SYDNEY'S NORTH SHORE COVERED

### NORTH SHORE UNCOVERED



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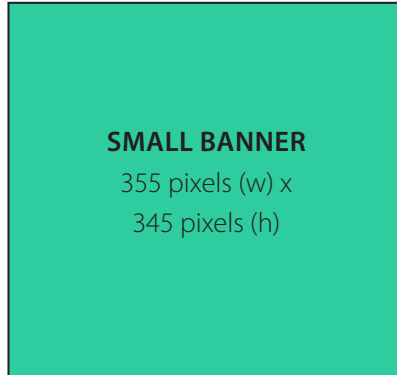
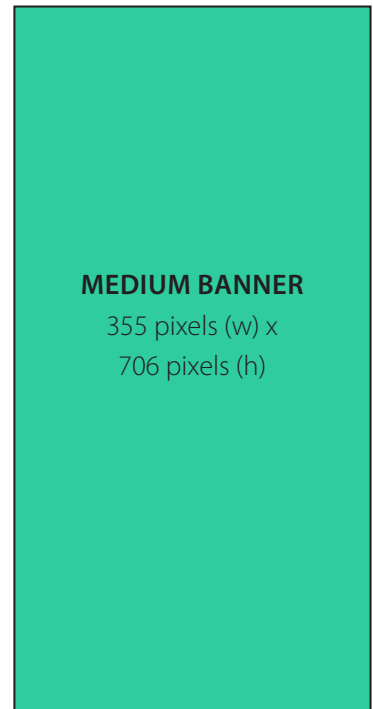
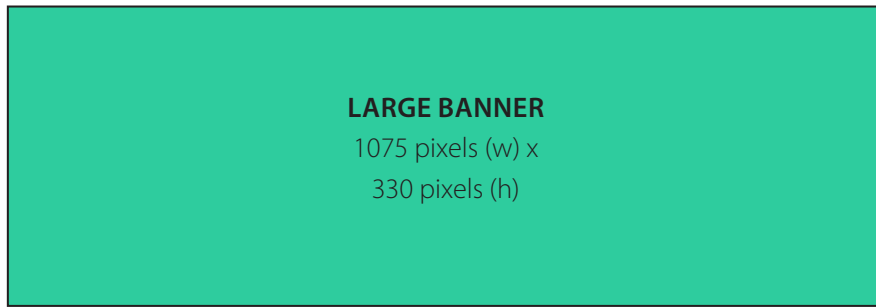
### BEAUTY & FASHION



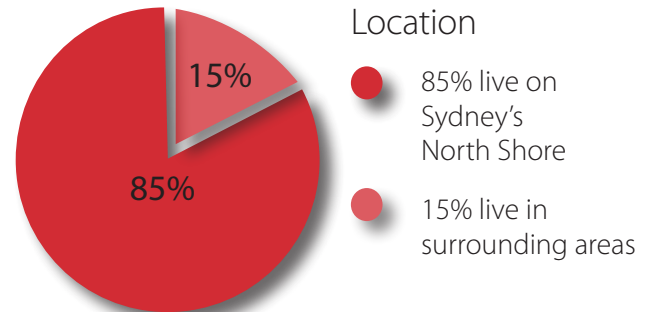
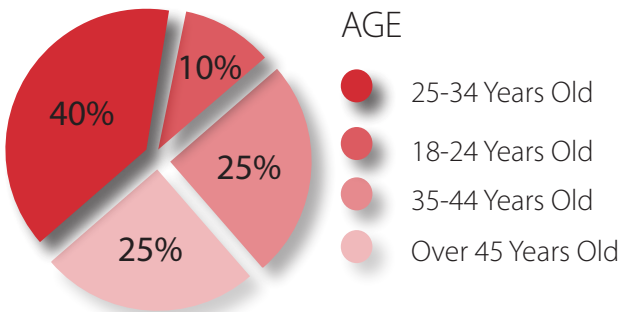
## ABOUT US

Sydney's North Shore and beyond....Readers of Living Local Magazine are rewarded with further content online, driving traffic to our website from our magazine. Activity is also promoted via our various social media channels. Businesses and Readers who share our stories on their website and/or social media. Targeting young families:  
Ages 18 – 45 both Male and Female.

Choose from our **quarterly banners** below



## READER PROFILE:



## WEB BANNER RATES - QUARTERLY

PER QUARTER   THREE MONTHS	
SMALL BANNER 355 (W) X 345 PIXELS (H)	\$250+GST
MEDIUM BANNER 1075 (W) X 330 PIXELS (H)	\$310+GST
LARGE BANNER 355 (W) X 706 PIXELS (H)	\$390+GST
ALL OF THE ABOVE	\$570+GST

## AUDIENCE



**QUARTERLY LY WEBSITE TRAFFIC**  
(March 2017)

Pageviews	9,000
Unique pageviews	7,200

**SOCIAL MEDIA & EMAIL MARKETING**

Facebook Group	1600+ fans
Instagram	550+ fans